

# WISCONSIN ARCHITECT

OCTOBER '61

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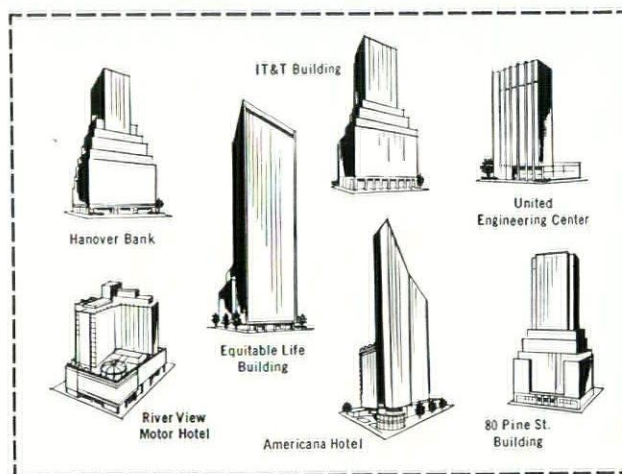
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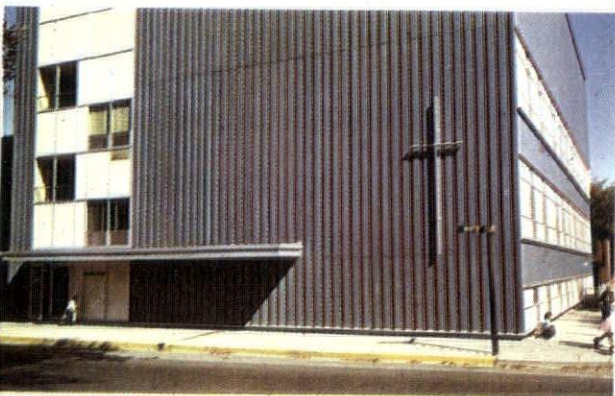
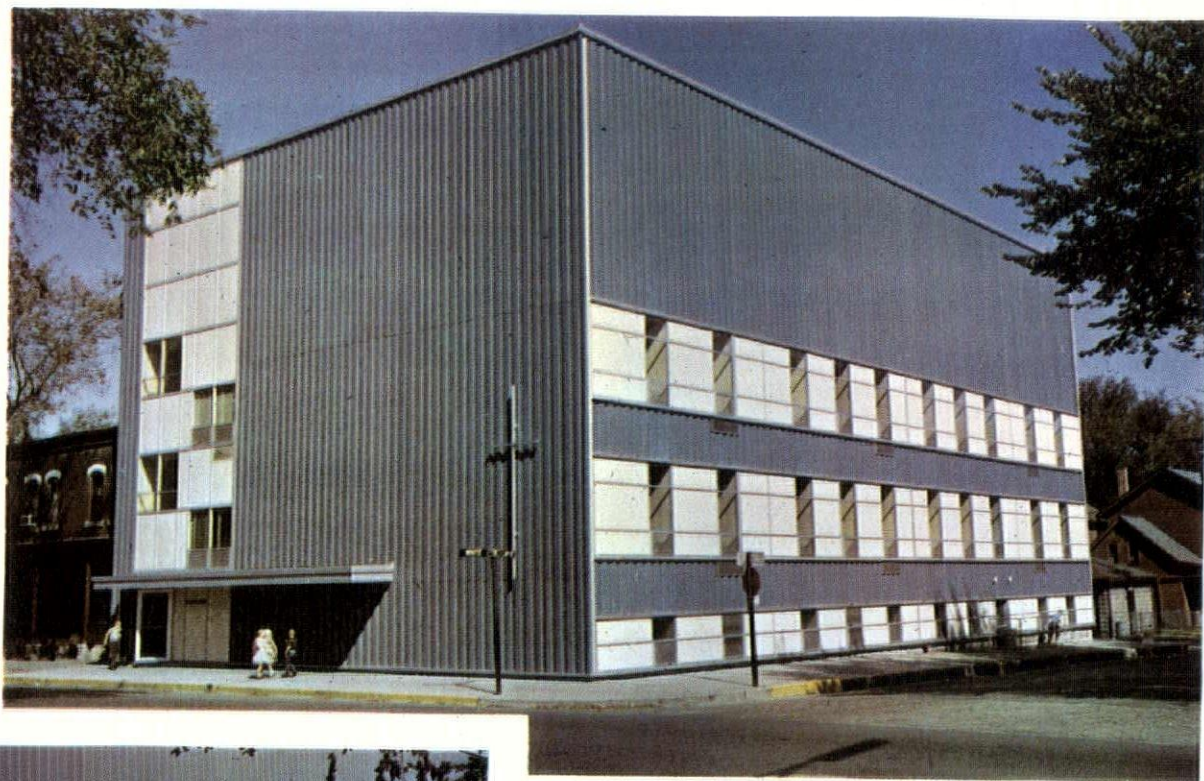
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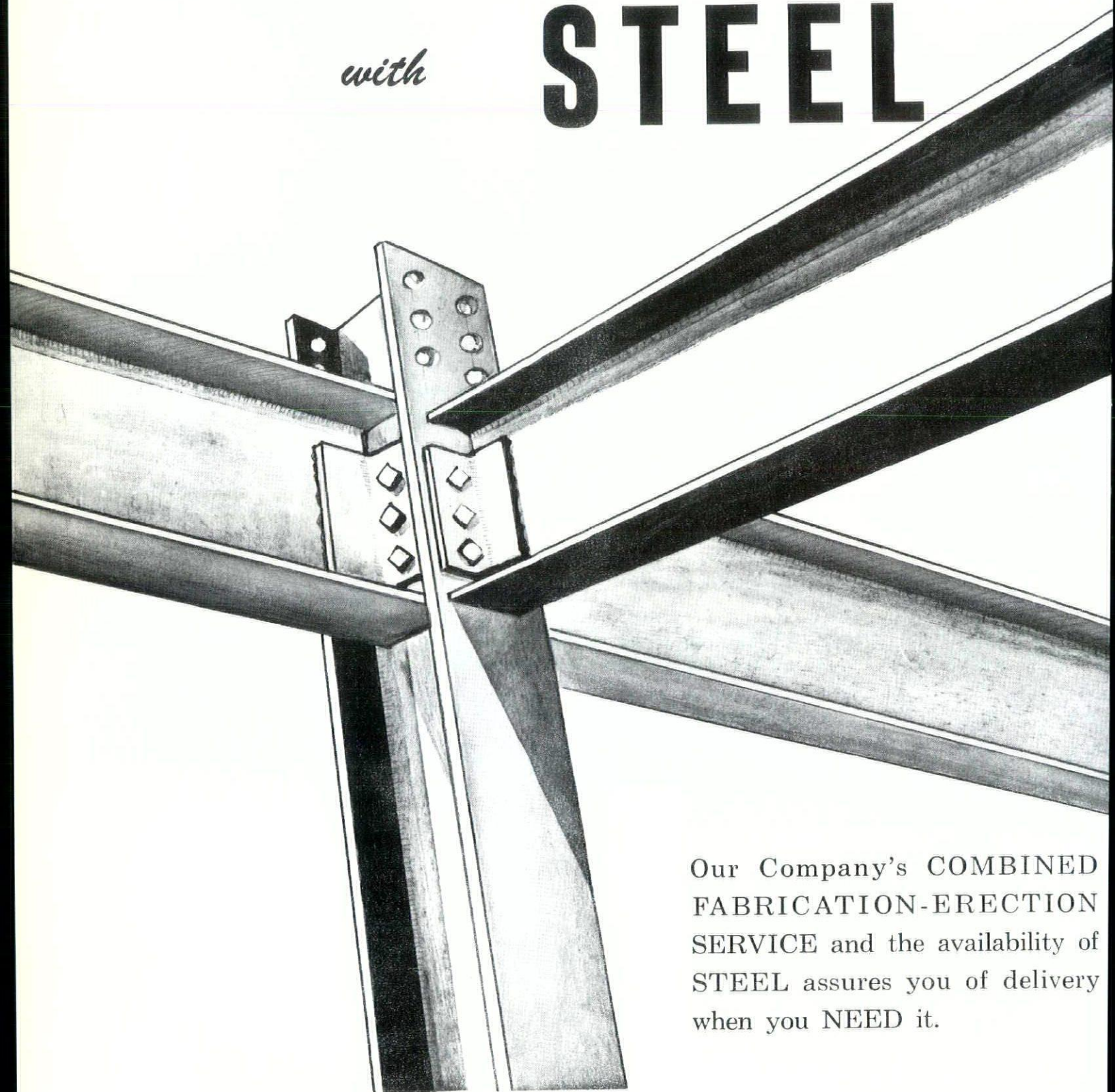


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—John Ruskin

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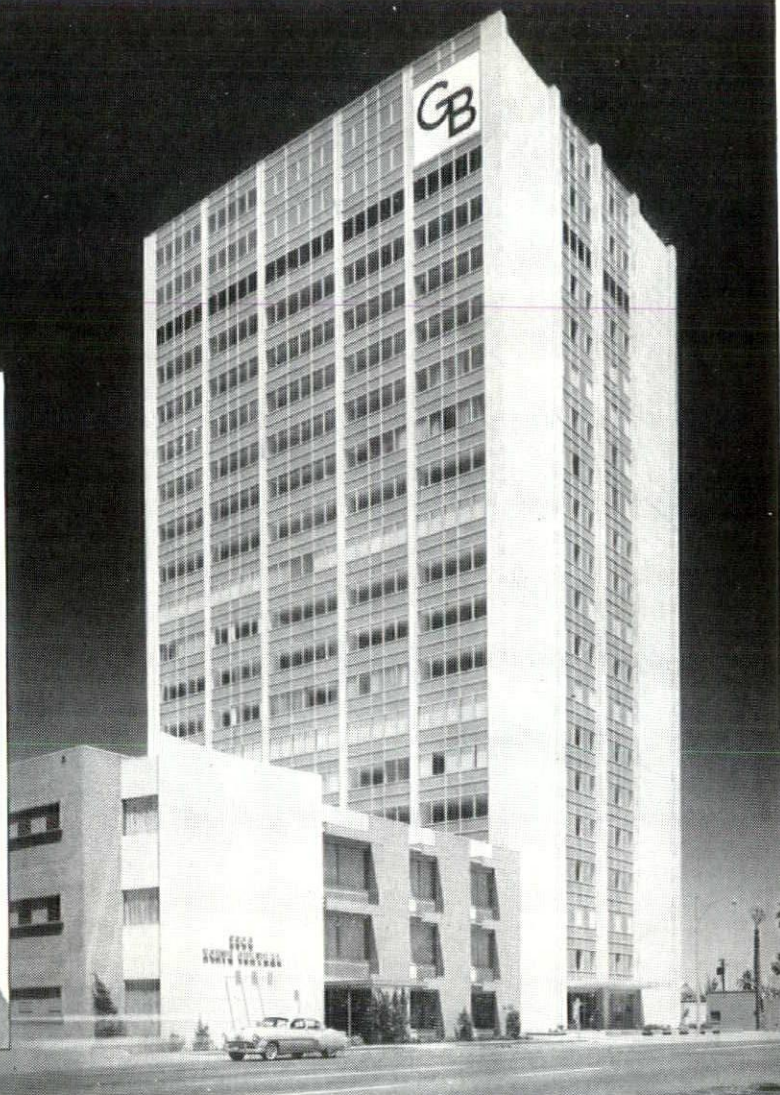
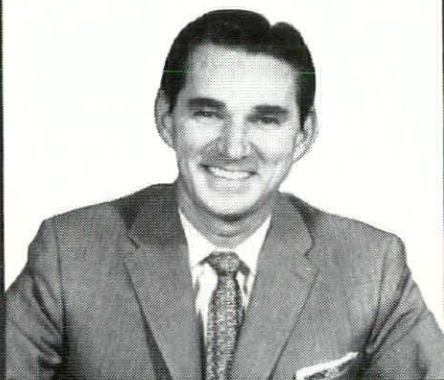
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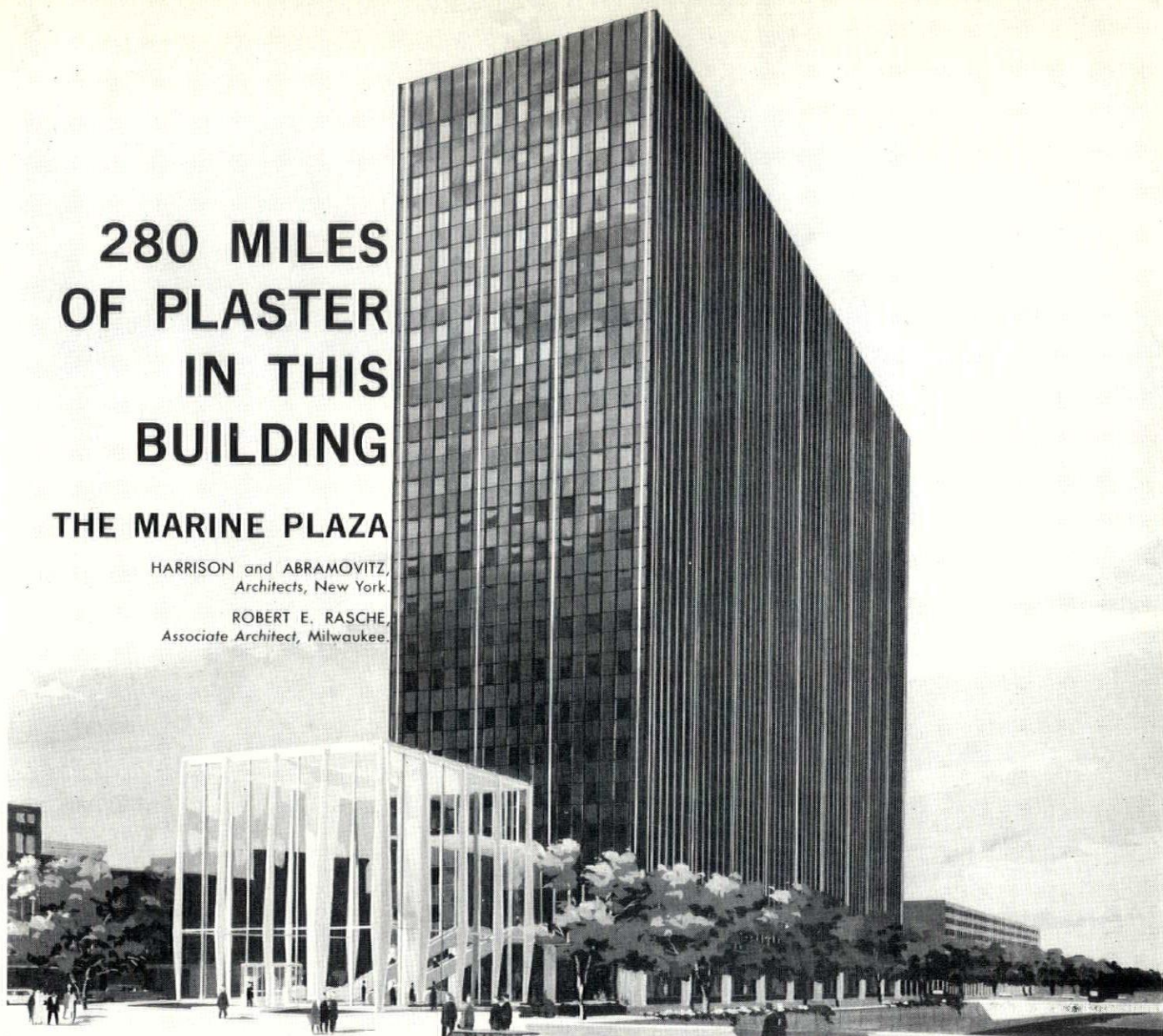


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ROBERT E. RASCHE,  
Associate Architect, Milwaukee.



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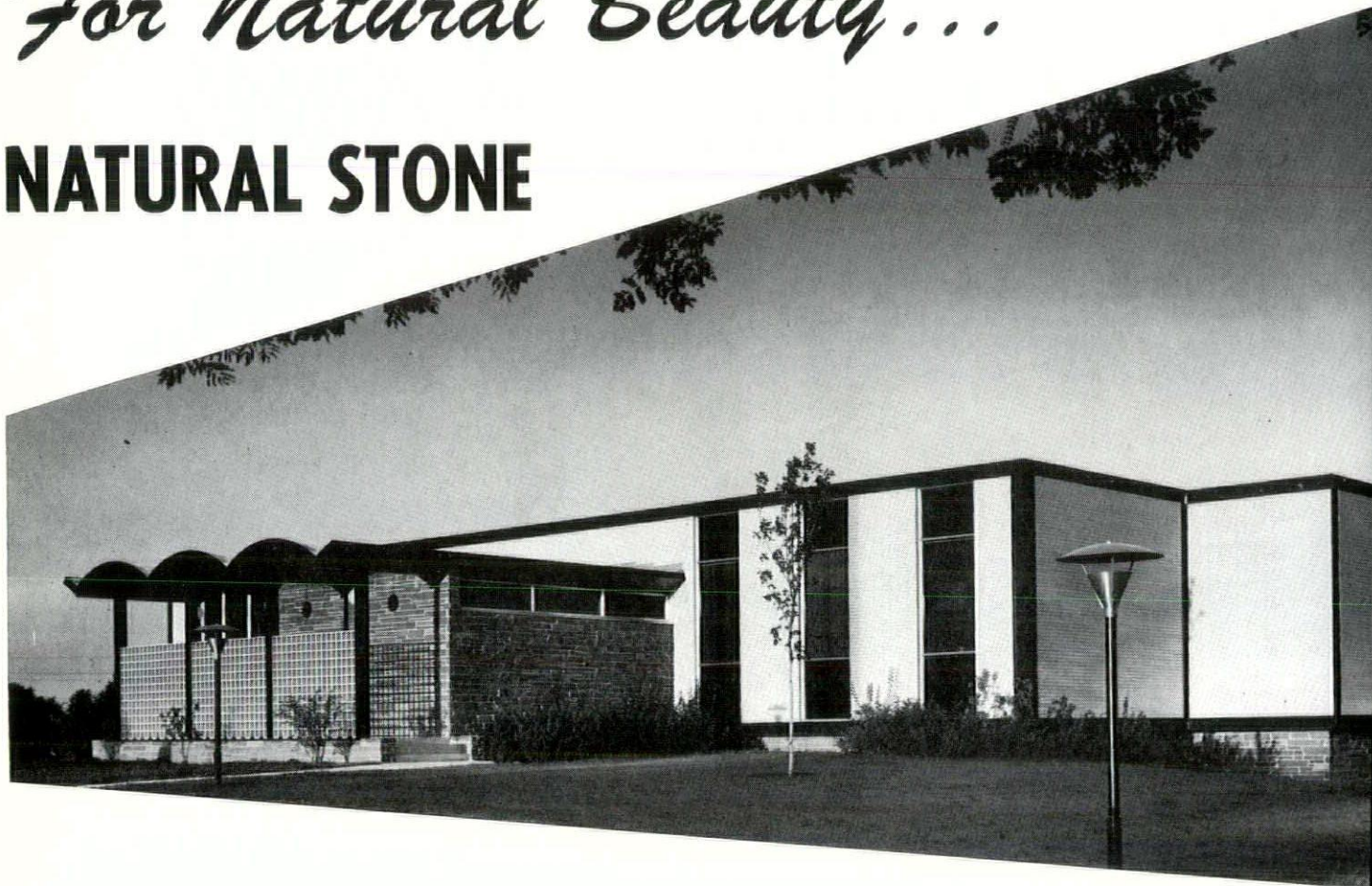
For more information on today's modern plaster write to: Milwaukee Area Bureau for Lathing and Plastering, 6310 W. Appleton Ave., Milwaukee 10, Wisconsin.

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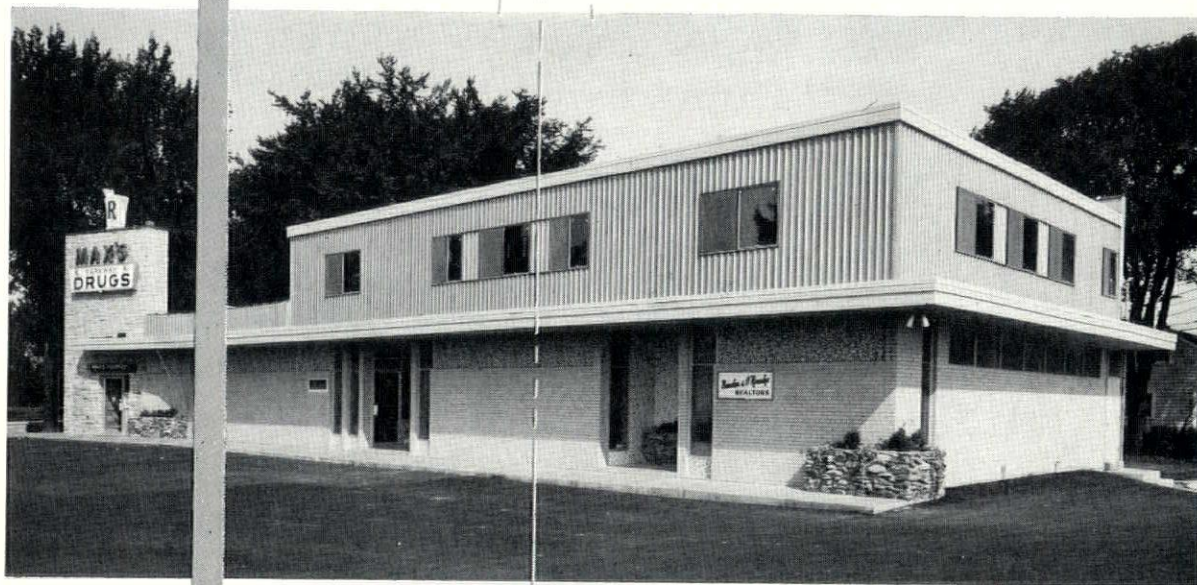
able in attractive ashlar form. The architects, Kloppenburg & Kloppenburg — A.I.A., selected NOR-CARLA Blue Strip for the same reasons architects have been specifying the Stone Tile for years. Naturally vitreous, its density makes it practically non-absorbent and quick-drying. Its hard, smooth surfaces resist dirt, foreign matter and most acids . . . easy to clean and requires no expensive maintenance. NOR-CARLA is highly freeze and thaw resistant, ideal for Wisconsin weather. Last, but not least, NOR-CARLA'S color nuances never fade out and become dull and lifeless.

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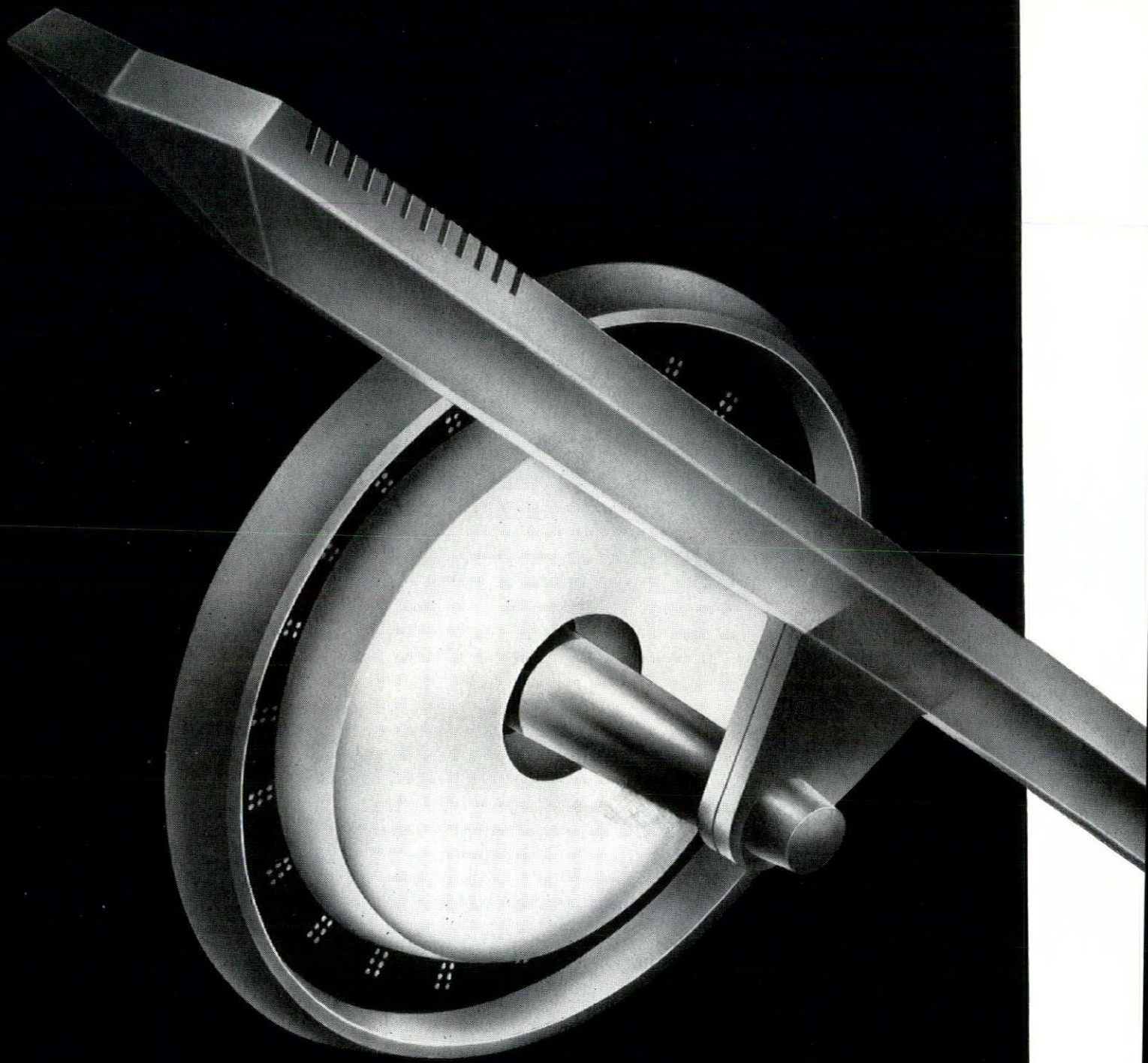
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# THE



# ARCHITECT

OCTOBER 1961

*This month State Architect Karel Yasko concludes his provocative and challenging series on a proposal for a School of Architecture within the state of Wisconsin. His final key question, after having spent three articles in describing his concept of such a school and defining the requisite curriculum is this—"The picture is now in focus . . . what next?" There's also an interesting feature on Architect Richard Scheife who is proving in more ways than one how an "Architect at Large" can serve his community as a professional man in the largest sense of the word. Absence of the usual Honor Award display is the result of a landslide of solid news and a slight squeeze on editorial space. This feature will resume in the November issue.*

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# A SCHOOL OF ARCHITECTURE IN WISCONSIN: (CONCLUSION)

## PICTURE IN FOCUS—WHAT NEXT?

By Karel Yasko, A.I.A. Chairman  
Committee on Education, Wisconsin Chapter, A.I.A.

**T**he three previous papers of this series have served as a report to the members of the Wisconsin Chapter, American Institute of Architects from its Committee on Education describing its efforts to establish a School of Architecture in the State of Wisconsin, and the Curriculum it proposes. Added to the report were some vital statistics on current enrollment in U. S. Architectural Schools during 1961-62.

These were tell-tale figures which could only add to the alarm of the profession in Wisconsin—and the nation—over the future supply of architects. Even with a record enrollment in all schools the supply is not meeting the demand. After the appearance of Part II the Committee was chided by several members of other professions for this curious concern. They were of the opinion that architects were interested in a status quo!

With the picture in focus the obvious question is, "What next?"

To paraphrase President John F. Kennedy's Inaugural Address, "And so, our fellow Architects: ask not what Architectural Education can do for you—ask what you can do for Architectural Education."

The Committee on Education of the Wisconsin Chapter A.I.A. believes that the Chapter's members can do a great deal to add to the Committee's efforts. The Committee has never wavered in its optimism at the prospects of a School of Architecture in Wisconsin. Relations with the University of Wisconsin administration are being maintained on an open-end basis and material is being assembled for further presentation. Included in this will be the letters received from State high school students as a result of the Milwaukee Women's Architectural League's wonderful effort.

Meanwhile, the Committee on Education is going to meet with a Faculty Committee of the University of Wisconsin-Milwaukee which was named by Dr. J. Martin Klotsche to study the question of an architectural school for the University. The report of this Committee will supplement a previous report by a Madison Faculty group.

The mention of a Milwaukee Committee will give rise to an often asked question as to where a school would be located. The Committee on Education has carefully refrained from stating a preferred location in the belief that the IDEA of establishing a school was paramount. Once this was accepted and translated into reality by the University of Wisconsin, then the merits of the Madison and Milwaukee campuses could be weighed.

Until the IDEA takes this form the Architects of Wisconsin can, through deeds, justify the acceptance. Professionally, the quality of performance for private clients (many of whom will be alumni of the University of Wisconsin) will add stature to the profession. For those Architects designing structures for the University of Wisconsin (and there are many) the responsibility is greater and the opportunity golden. Here the Architects are on trial before the jury—

the Regents of the University of Wisconsin where, (and it's no secret) Architects have not enjoyed the fullest confidence, principally because of failure to meet project budgets.

Next, a vigilant eye must be maintained for boys and girls interested in architecture as a career. The W.A.L. stimulated letters have offered many prospects and they should be marked for special attention from the private practitioner. Contact should be established and the present high school student should be invited to visit an office to meet architects and to view the process of creating architecture.

The tactics used for assembling college football teams could be adopted. Wisconsin Architects should be able to make the profession attractive and interesting and should be interested in where and how these young men and women will go to architectural school. Architects should participate in Career Days; they should not pass up any opportunity to speak on behalf of the profession.

If there is any doubt that the future supply is thin, look at the figure of 1,700 graduates in architecture in June 1961, when Wisconsin could absorb 25-30 today. How many of these 1,700 will continue in architecture is unknown but past averages indicate that twenty-eight percent will never see the inside of an architect's office. The higher starting salary of a draftsman in industry (aeronautics, machine detailing) draws most of this twenty percent, never to return to the profession for which they were educated.

Summer work in an architect's office is the dream of every student of architecture. Unfortunately, openings have been few and the salaries most meager. Architects must recognize the added financial burden a Wisconsin student carrier in his pursuit of an architectural education. Therefore, a salary should be set accordingly, most of it might be considered a subsidy, an investment in the future.

The most tangible evidence of a continued interest in a School of Architecture by the Architects of Wisconsin is through the Wisconsin Architects Foundation. "Money speaks louder than words" is a classic American description of serious intentions. The Wisconsin Architects Foundation was organized to provide such a monetary expression. Since its inception the Foundation has annually been giving scholarships to Wisconsin students in out-of-state Schools of Architecture. Because of limited funds this aid has been restricted to 4th and 5th year students, though occasionally a deserving 3rd year student has received assistance.

But to continue this program and to be able to build a fund for a Wisconsin school contributions will have to be increased substantially. When a school is established the Architects of the State of Wisconsin will be expected to support at least a portion of the budget for lecturers, visiting critics and a library. These items alone could be several thousand dollars a year and such a fund cannot grow overnight; it must be started **NOW**. It will speak volumes in the meetings with the University.



RICHARD SCHEIFE:

## ARCHITECT AT LARGE

There's usually a time in each kid's life (if he isn't a prodigy building revolutionary space rockets or basement-type cyclotrons) when he's pretty certain he wants to grow up to be a fireman, a cop or a cowboy. But eventually, along about high school's end or college entrance time he often experiences a lot of uncertainty about what kind of career he wants to pursue, what he *really* wants to do with his life.

Normally he has access to personal guidance, aptitude and dozens of other types of tests, all sorts of *theoretical* assistance which try to show him his way. But too often he winds up groping, struggling to find what's right for him, what he genuinely likes. The problem here is that rarely is there any practical experience available to him, especially among the professions.

Architect Richard W. Scheife, A.I.A., Wisconsin Chapter, Milwaukee division is quietly but effectively doing something to correct this deficiency under a program for high school boys set up by the Explorer Scout program. Here's how it started:

The Explorer Scout organization, realizing that hundreds of young men who were not participating in the actual scouting phase of the Explorer Scout program were missing out in supervised, directional "limbo years" training, came up with this idea—set up a separate "career program" whereby young men could receive actual experience, instruction and supervision under the trained eye of a professional.

A purely voluntary questionnaire was then circulated at Wauwatosa High School on an experimental basis through the efforts of Gene Leucht, chairman of the Explorer Scout Program. This questionnaire simply asked young men if they would be interested, during off hours, in participating in such an idea and if so, what would be their career preference. Approximately 300 responded and 11 of them expressed a specific interest in architecture.

Enter Dick Scheife, a hard-working, enthusiastic young man of 35 who came up the hard way via night school, apprenticeship and any other kind of related architectural experience he could get that would make it possible one day for him to pass his state exams and capture the coveted right to practice on his own. Dick agreed to take on what is believed to be the first group sponsored by a professional organization (A.I.A.)—the Architectural Post, Explorer Scouts, Northwest District—and has been conducting night meetings every two weeks in his own office since January of this year.

At the meetings Dick discusses with his group such things as architects and architecture in general, how architects work, general office procedure, scholastic requirements and basic design. In fact, he has already begun giving the

boys small problems in design which they must work out within a specific period of time for presentation before the rest of the group.

Field trips (at the boys' own expense, for they must earn their own way) are stressed, such as a planned visit to the



Architect Richard W. Scheife, A.I.A., Wisconsin Chapter, Milwaukee, explains a technicality to his group of Explorer Scout architectural career students during one of their night meetings in his office. This program is designed to provide young men interested in the field with a basic knowledge of what lies ahead for them. From left to right: Scheife, Gene Leucht, chairman of the program; Jeff Nowicki, Barney Kiel, Tom Kachel, Greg Dick and Mike Sund. Missing members are Marty Banerian and Cliff Lipovsek.

Frank Lloyd Wright Greek Orthodox Church and other outstanding examples of all types of architecture within the greater Milwaukee area.

During the summer Dick was able to realize the best possible opportunity for at least eight of his fledglings. He managed to place them in local architectural offices where they were willing to work for 85 cents an hour simply to get that invaluable *must*—experience.

Dick works very closely with the boys and makes himself available to them for consultation at any time. "I want to steer them, not lead them," he said. "I want to let them find out what they want first. Then, if I find them too slow, I will push a bit. Or again, I might find one of them over-ambitious, actually impatient, and have to slow him down a little."

(Continued on Page 18)



# NEWS NOTES

**Fritz von Grossman** of the Milwaukee architectural firm von Grossman, Burroughs and Van Lanen, has been re-elected to the Board of Governors of the School Facilities Council of Architecture, Education and Industry.

Aims of this national organization are to promote better education through improvement of school buildings, sites, facilities and equipment and to educate and enlist the support of architects, business and industry, professional and lay educators in the betterment of school facilities.

He also has been appointed to serve as a member of the jury for the 1962 American Association of School Administrators' forthcoming School Building Architectural Exhibit. The AASA is a department of the National Education Association.

The judging of some 250-300 school building plans, submitted by architects throughout the United States will take place in Washington, D. C., November 9-11. The jury will consist of three architects selected from among outstanding architects all over the country who have a major concern for school building construction and three educators who have had extensive experience in school plant construction.

**A special technical study tour** to Central America is being planned for members of the American Institute of Architects to follow on the heels of the 1962 national convention to be held May 12-28 in Dallas, Tex. The tour will include Guatemala, El Salvador, Honduras, Costa Rica, Nicaragua, Panama. Further information may be obtained through either the Chapter office or by writing John E. Smith, president, United States Travel Agency, 807 15th St. N.W., Washington, D.C.

**The Women's Architectural League** of Milwaukee, Inc., in keeping with the purposes of the corporation has announced the unanimous decision of its membership to adopt as its permanent project an annual program to raise funds for worthy Wisconsin students of architecture to be awarded through the Wisconsin Architects Foundation.

It is the hope of the Board of Directors that the League will be able to contribute \$1000 annually to the Foundation, half of this amount to provide additional assistance to young men and women of Wisconsin who now must necessarily go out of state for accredited architectural training, the other half to be held by the WAF to form an accumulative scholarship fund for use when a School of Architecture within Wisconsin becomes a reality.

**Alois J. Seitz, A.I.A.**, 920 Goold St., Racine, Wis., has been appointed official professional relations officer for the Lake Michigan Region Planning Committee, American Institute of Architects, for the state of Wisconsin.

**Doug Drake of Charles Harper & Associates** has been appointed to represent the Milwaukee portion of the Southeastern Chapter of the A.I.A. on the city's Advisory Council to the Mayor. Drake, one of the youngest men ever to represent the Chapter on this board, succeeds *Willis Leenhouts* who served three years.

**At ceremonies on September 13** in the City of Sheboygan, public recognition was given to the 50th anniversary of their first concrete street pavement and the two-millionth square yard of concrete pavement placed by the city.

The city was presented with a concrete monument and bronze service award commemorating the 50 years of service by the concrete pavement on North Sixth St.

At ceremonies on South 17th St., a bronze plaque was placed in the pavement commemorating the two-millionth square yard of concrete pavement placed by the City of Sheboygan.

**Because architectural student** expenses for both tuition and cost of living have risen sharply in recent years, the Wisconsin Architect Foundation has increased its tuition aid from \$150 to \$200 per semester. This was officially voted into effect at a recent meeting of the WAF.

The following awards have been made to six students for the present semester. Four of them have previously received financial assistance from the Foundation; the other two have now become eligible in their junior year.

Philip M. Bennett, Krakow, Wis., Illinois Institute of Technology; James Kennedy, Madison, Wis., University of Illinois; Gene Maloney, Manitowoc, Wis., Illinois Institute of Technology; R. Chris Anderson, Neenah, Wis., Oklahoma State University; Richard Jarvis, Sheboygan, Wis., Illinois Institute of Technology; Leonard Hess, Laona, Wis., University of Michigan.

Contributions for the continuance of the WAF fund may be made at 4685 North Wilshire Road, Milwaukee 11.

**The importance of architects** attending public hearings involving proposed changes in building and other related codes was stressed recently at the meeting of the Northwestern Division of the Wisconsin Chapter, A.I.A.

The following notice of hearings on repeal and recreation of the Wisconsin Administrative Code, Chapter IND 58 (heating, ventilation and air conditioning) have been announced by the state Industrial Commission.

October 24, Eau Claire, County Board Room, Court House, 10 a.m.; Oct. 25, Stevens Point, Auditorium, Hardware Mutuals, 10 a.m.; Oct. 26, Appleton, Council Room, City Hall, 10 a.m.; Oct. 27, Milwaukee, Room 304, City Hall, Council Chambers, 10 a.m.; Oct. 30, Madison, Room 265, State Office Building, 10 a.m.

Interested persons are invited to appear at any of these meetings and present in writing facts, views and arguments relative to the proposal under consideration.



# B. R. I's 1961 FALL CONFERENCE

Seven timely topics, each of vital interest to the entire building industry complex, make up the program for the Building Research Institute's 1961 Fall Conferences, taking place this year at the Mayflower Hotel, Washington, D. C., Nov. 28 to 30.

Leading off the parade of sessions will be a day-and-a-half meeting (Nov. 28-29) on "Prefinishing of Exterior Components," which will contribute further to the development of information on structural components brought out at the meeting on preassembled components held by BRI in the fall of 1960. Chairman of this conference on prefinishing will be W. E. Kemp, Koppers Co., Inc. (Verona, Pa.).

Two and a half days of reports and discussion will be devoted to a subject that is at the top of every architect, builder and building owner's interest—"The Performance of Plastics in Building." Under the chairmanship of Donald R. Gray, The Dow Chemical Company, an array of speakers will present performance experience and data for evaluation and discussion by the conference-at-large.

Occupying a full day of program each will be two more programs of building industry interest: "Mechanical Fasteners for Wood" (Nov. 29), and "Design for the Nuclear Age" (Nov. 30). Presenting much-needed information on shear plates, mechanical fasteners for wood diaphragms, trussed rafters and glue-nailed construction, the former will be under the chairmanship of Jack Godley, Gregory Industries, Inc. Design for the Nuclear Age will deal with fall-out protection in various types of buildings, and will be staged under the chairmanship of Gifford H. Albright, Pennsylvania State University.

And, in an effort to achieve better communication about, as well as better description of colors, there will be an exploratory program on Identification of Colors for Building, featuring a trio of experts on various aspects of color design, and a panel discussion by architects, builders and others from the industry. Milo D. Folley, Sargent-Webster-Crenshaw & Folley, Architects, will be chairman of this session on Wednesday, Nov. 29.

Another half-day session will be devoted to a program on "Methods of Building Cost Analysis," which will be offered on Tuesday, Nov. 28, and will present methods used by some of the nation's top firms, under the chairmanship of Charles Bogert, Engineer, American Telephone and Telegraph Company.

Rounding it all out, the BRI Research Committee will again present one of its roundups of widely varied aspects of building research. Here, conference attendants will hear reports on new research projects just getting under way, results of recently completed projects, and reports on research in other fields that have real importance for the building industry, but which otherwise might be completely overlooked in the flood of scientific information pouring out today.

## BOOK REVIEWS

### SPECIFYING BUILDING CONSTRUCTION: A Guide for Architects and Builders

By D. W. Gale, October, Reinhold Publishing Corp., \$10.95

8 1/8 x 10 1/4, 224 pages, numerous charts, tables, etc.

This conveniently arranged book contains indispensable basic material for architects and builders. It is a practical tool for both beginner and professional, and particularly for those who need a source of up-to-date specification-writing data.

This book is a new approach to specification writing. Instead of providing a collection of standard clauses which can be adapted to create new specifications, the book presents much new material, carefully cross-referenced, which details the jobs to be performed by each trade. About one third of the book is arranged in a series of two-page spreads, each devoted to the basic specification problems of each trade. There are forty-four such spreads, ranging from Excavation to Skin-wall Construction, and each spread covers such problems as: Who Does What? Potential Troubles, Reminders, Best Available Literature, etc. The author also deals with such important subjects as avoidance of "extras," specification troubles after contract award, and contract interpretation policies.

Few other present books contain as much comprehensive data. It has the answers to specification-writing problems, and presents checking devices that will reduce most "extras." It approaches the problems of contract interpretations and inadequate specification in a thoroughly practical manner.

---

### RICHARD SCHEIFE

(Continued from Page 15)

At this point Dick has concluded that at least six of the young men will go on to college for full architectural training. He adds that if the others, for financial reasons, are unable to attend college, they will probably enter related fields of architecture as apprentices.

"I know this program works," Dick explained. "Take this one student. He was literally a walking encyclopedia when it came to the history of architects and architecture. He scared me to death half the time. But when he got out into an office he became discouraged because he had imagined that architecture is all beautiful drawings and dreams, romantic, artistic—never the hard-facts business it so often has to be. I think I was able through our working together as a group to show him that you can have both if you're willing to work for them. I think he's convinced now that he still wants to become an architect but he knows too what the tough things are he'll have to face."

In addition to this "labor of love," Dick, who lives with his wife Jeanne and their two boys, Rick, 12, and Ted, 10, in Brookfield, also finds time to serve as chairman for the Park and Recreation Commission there. It is his hope to see similar career groups launched all through the state (and not just in architecture but all professions) in lieu of the day when Wisconsin will have its own school of Architecture.

"This is a wonderful program," he said, "because it reaches the kids just at a time when they are often most confused about the future. And to experience their enthusiasm meeting after meeting is almost as much of a kick as seeing one of your own buildings go up."

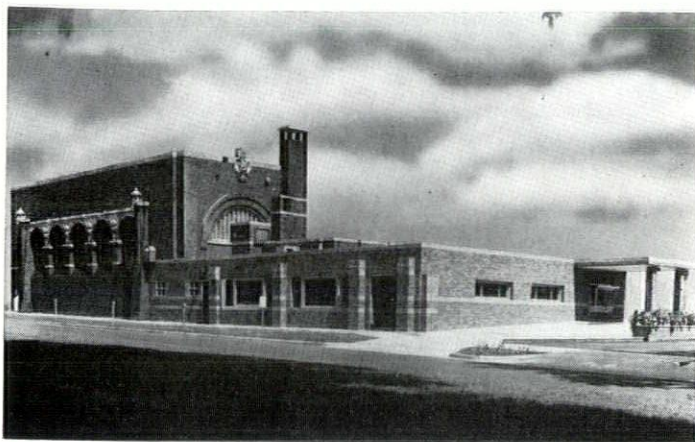


# NEWS NOTES (CONTINUED)

**Architects from as far away** as Scotland and Germany interested in the famed work of the late Louis Henri Sullivan attended the one-week open house which celebrated the 100th anniversary of the Farmers & Merchants Union Bank recently, according to F. A. Stare, president.

Mr. Stare also reports that architects from various key cities in Wisconsin visited the bank to study the recent addition carrying out the original Sullivan design, as well as the display of blueprints, drawings, Japanese grass cloth designs and terra cotta work for which Sullivan is renowned.

Approximately 1961 persons registered as visitors during the week, Stare said. This figure includes the public as well as architects and press. He added that he plans to leave the interior exhibit up for some time for interested parties who were unable to attend the open house.



*Completed addition to Sullivan designed Farmers' and Merchants' Union Bank*

**The need for protection of buildings** and their occupants from the hazards of the nuclear age will be discussed in a conference on "Design for the Nuclear Age" as part of the Building Research Institute's 1961 Fall Conferences, Nov. 28-30, Mayflower Hotel, Washington, D.C. The several segments of the conference will be devoted to new factors of environment, design of protected areas, human factors in design, design of a nuclear city, and a comprehensive panel discussion on ways of implementing the new design.

Among the speakers will be *Lyndon Welch* of the Detroit (Mich.) architectural firm, Eberle M. Smith Associates, Inc., who will discuss architectural design as related to protection for areas in normal usage, special protection areas for personnel, and design of areas in which essential facilities would be operated during an emergency. *Gifford H. Albright*, associate professor of architectural engineering and director of the Shelter Research and Study Program at Pennsylvania State University will speak on structural design within the same frame of reference.

*George W. Baker*, technical director of the Disaster Research Group, National Academy of Sciences-National Research Council (Washington, D.C.), will present a report on Human Factors in Design; and *Frederick W. Edmondson, Jr.*, professor of architecture, Cornell University (Ithaca, N.Y.) will speak on Design of a Nuclear City.

Panelists, drawn from the ranks of engineering firms, the federal government, civil defense installations, etc., will comment on civil defense policy, community planning for the nuclear age, operation of essential facilities, etc., in addition to participating in a discussion period thrown open to the audience.

As one of seven conference subjects, the sessions on design for nuclear age will be presented simultaneously with half-day, full-day and longer programs on Prefinishing of Exterior Building Components; Performance of Plastics in Buildings; Mechanical Fasteners for Wood; Identification of Colors for Building; Methods of Building Cost Analysis; and New Building Research.

A unit of the Division of Engineering and Industrial Research of the National Academy of Sciences-National Research Council, BRI makes its conferences open to the interested public as well as to BRI members and their guests. Copies of the preliminary program covering all conference sessions are available on request from *Milton C. Coon, Jr.*, Executive Director, Building Research Institute, 2101 Constitution Ave., Washington 25, D.C.

**A headache that is assuming major proportions** for architects, building materials manufacturers, building contractors and home builders, as well as for interior decorators and color consultants, will be diagnosed and remedies prescribed at a conference on "Identification of Colors for Building," to be held as part of the Building Research Institute's 1961 Fall Conferences, November 28-30, Mayflower Hotel, Washington, D.C.

Participating in this effort to help solve a problem that involves a large percentage of the materials used in buildings will be *Kenneth L. Kelly*, a physicist and specialist in optics at National Bureau of Standards (Washington, D.C.) who will describe the problems of color identification, color systems, tools, etc. *Mrs. Blanche R. Bellamy*, manager, Munsell Color Co., Inc. (Baltimore) will discuss recent history and current industry use of means of color identification; and *Everett Call*, president, Call Marketing Services, Inc. (Washington, D.C.) will report on progress in research toward establishing a workable system of color identification for the building industry.

A group of panelists which will include *Waldron Faulkner*, Washington architect; *Beatrice West*, New York color consultant; *Henry D. Bixby*, Darlington (Pa.) ceramic research engineer; *Gladys Miller*, editor of shelter magazines for Henry Holt & Co., Publishers (New York); and *Richard N. Jones*, marketing specialist and former advertising manager of House & Home magazine (New York), will then present their respective views of the color identification problem, and what can be done to solve it.

The sessions on color identification will be presented simultaneously with half-day, full-day and longer programs on Prefinishing of Exterior Building Components; Performance of Plastics in Buildings; Mechanical Fasteners for Wood; Methods of Building Cost Analysis; Design for the Nuclear Age; and New Building Research.



# NATIONAL HONOR AWARDS DEADLINE

**Entry slips and fee deadline** for the A.I.A. National Honor Awards Program for 1962 has been set for Nov. 28, according to officials of the national office of the American Institute of Architects.

As an encouragement to increased excellence in architecture the awards will be made for distinguished accomplishment in architecture by an American architect for any building in the United States or abroad completed since January 1, 1957.

Other significant dates include:

January 19 — Deadline for receipt of submissions in brochure form.

January 29-31 — Judgment at the Octagon.

February 15 — Notification to winners

with specifications for mount presentation.

May 3 — Deadline for receipt of mounts at Dallas.

May 5 — Hanging — A.I.A. Convention Headquarters, Dallas, Tex.

May 7-11 — Exhibition throughout the convention.

All entries in the preliminary submission must be received at the Octagon, 1735 New York Ave., N.W., Washington 6, D. C. not later than January 19, 1962, to be eligible for an award. Indicate on the envelope "1962 Honor Awards Entry." A registration fee of \$10 for each building or group of buildings submitted must be paid by the entrant at the time entry slips are forwarded.



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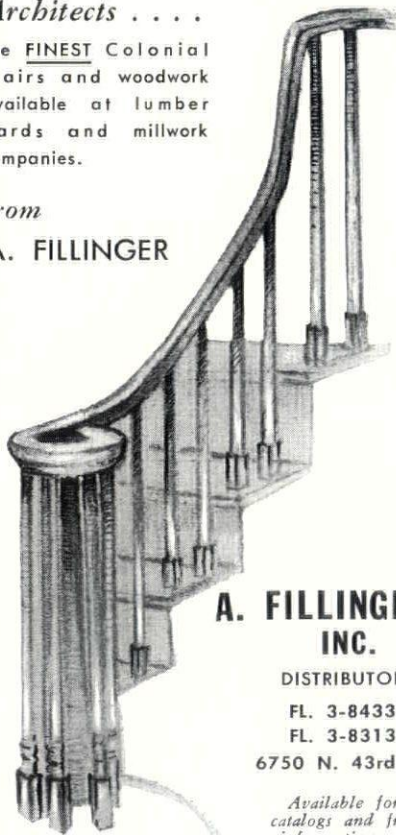
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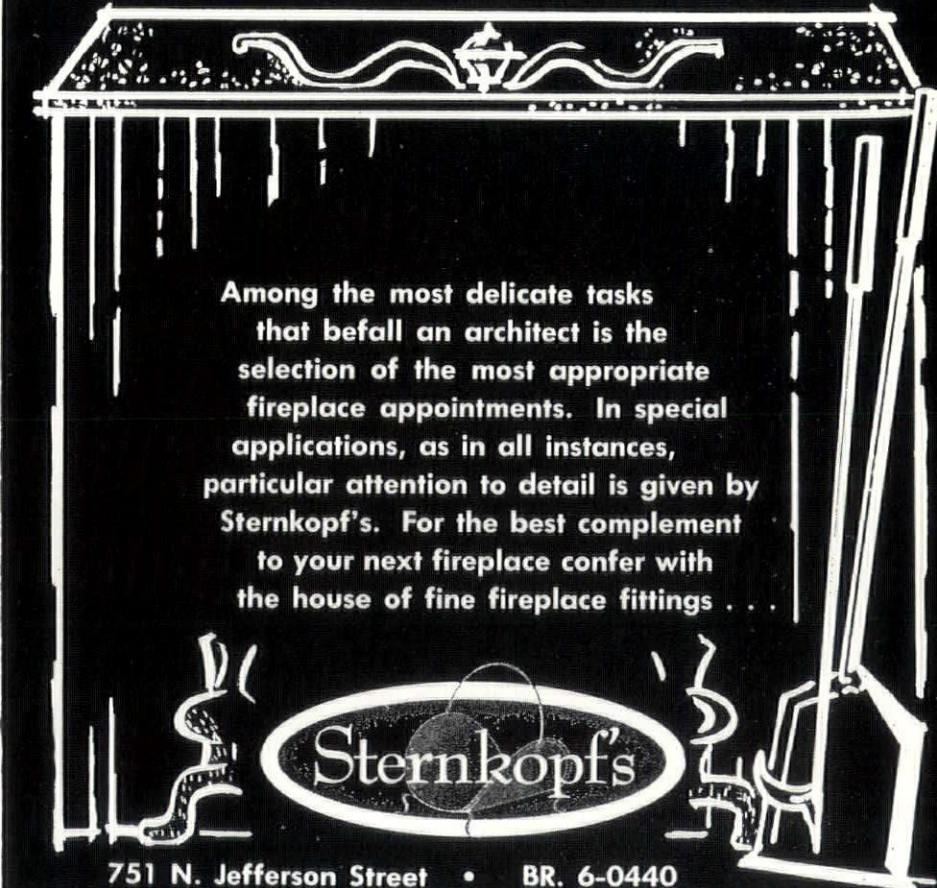
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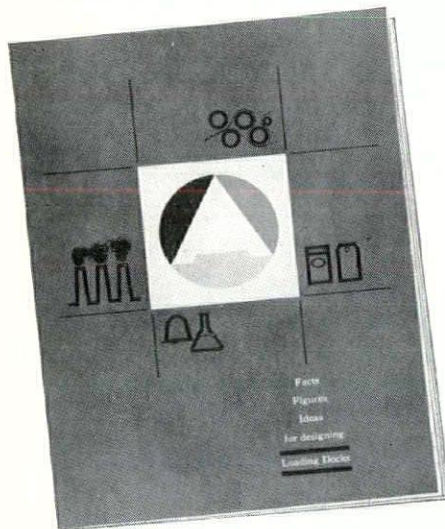
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## CHAPTER NOTES

At the Southeastern Division meeting held Wednesday, Sept. 20, at the Black Steer Restaurant, it was announced that the nominating committee for next year's officers will make preliminary nominations this month. Nominations from the floor will be accepted at the November meeting, providing all nominees are willing to serve. Final voting will be conducted at the December meeting. The question of absentee nominations was discussed but was tabled until a later date.

A report gleaned from their attendance recently at a workshop for architects and engineers on "The Design & Evaluation of Protection Against Radio Active Fallout" was presented by Bill Wenzler and Maurice R. Merlau. The gist of the report was that persons surviving an initial blast of a nuclear explosion have a better chance of full survival than is currently believed, providing there is accessibility to some type of adequate shelter within 30 minutes to an hour. This is believed to be the time it takes for radio active fallout particles to settle and begin their lethal work. The men limited their discussion primarily to urban, industrial areas where large groups of persons would be involved.

The meeting was concluded by Jack Olds, a fine arts instructor for the Brookfield High School District, who narrated a series of colored architectural slides he shot while studying for a year at the University of Mexico in Mexico City.

The Board meeting was held at the Kaiser-Knickerbocker Hotel beginning at 10 a.m. Present were Francis Rose, John Jacoby, John Brust, Eugene Wasserman, Wallace Lee, William Weeks, Clinton Mochon, Willis Leenhouts and Leonard Reinke. Guests included Dan Raginato and A. A. Tannenbaum.

Authority was given by the Board of Directors of the Wisconsin Chapter, A.I.A., to Schmidt Publications for the establishment of the Wisconsin Architect Archives. A statement of purposes, methods and means was proposed and approved. Initial submissions to the Archives will be accepted as soon as the full details are forwarded to Wisconsin Chapter members.

For lack of a definite purpose for a special membership assessment, the Board made the decision that no assessment could or would be made for the current year.

Approval was given for a 1962 Draftsman's Competition. Details and planning were referred to Dan Reginato, Chairman of the Awards and Exhibition Committee.

Proposed changes in the Institute structure and nomination of national officers were considered. After lengthy discussion, it was decided that the Wisconsin Chapter should express the opinion that the A.I.A. by-law changes approved in Philadelphia should be given a trial period before subsequent additional revisions.

Meeting adjourned at 4:25 p.m.

The various Chapter Committees have been hard at work during the past few weeks. The Convention Committee, headed by Mark A. Pfaller, has voted to again hold the 1962 convention at Lake Lawn Lodge on May 22 to 24. More details will be made available in the near future, Pfaller said.

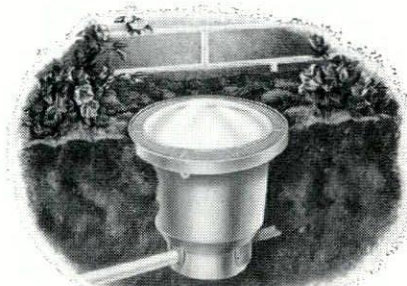
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# CHAPTER NOTES (CONTINUED)

The *Insurance Committee*, chair-manned by *Thomas Flad*, has elected to change carriers for the membership health and hospital insurance. Although the new premium will be slightly higher, Flad said, the increase in benefits makes the additional cost minimal by comparison. All policies have been automatically transferred by approval of the holders, he said. The new carrier is Hoosier Casualty which will soon move its headquarters to Madison. Flad commended his co-workers, for a "long, hard job well done."

The *Preservation of Historic Buildings Committee*, headed by *Richard Perrin*, has begun to secure complete records on all historically important Wisconsin buildings, even those which must be demolished beyond restoration. The group is also attempting to interest schools now offering straight architectural drafting courses injecting an element of architectural history into the course outline.

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Is worse than income tax.)

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(At the last few chapter meetings  
All I got were dirty looks.)

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And my misery is ended.  
(O.K., you guys, pay up, shell out  
Or get yourselves suspended.)

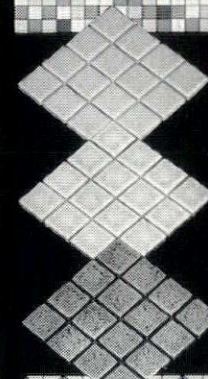
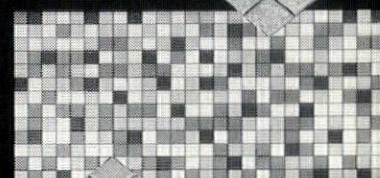
The **Northeastern Division** of the Wisconsin Chapter held its most successful meeting to date on Monday, Sept. 11, at Alex's Supper Club in Appleton, under the chairmanship of Robert Yarbo. Attendance reached 64 as contrasted with the usual turnout of approximately 25 to 30 persons.

Key speaker for the evening was State Architect Karel Yasko who discussed latest developments in the effort to obtain a School of Architecture within the state, as well as the problem of architect-client public relations. Yasko said that at this moment it appeared that the University of Wisconsin-Milwaukee campus is by far more excited about the prospect of securing the school as part of its curriculum than is Madison, adding that budget problems continue to be the principal stumbling block to the entire proposal.

He next politely scolded architects in general for what he termed their "surprisingly low level of a sense of responsibility and obligation to the client." He cited an example wherein one architectural firm making its presentation for a \$3 million project the state was about to undertake came up with nothing more to show him than "four 8 x 11 inch tracing paper drawings, and simply preliminary sketches at that." He went on to stress the necessity for the architect to do a thorough study of what the client has in mind and needs, then prepare proper drawings ("I want prints," he said. "Prints! Not tissue paper.") and other materials before making any sort of presentation. He made it clear that failure to properly serve the client and demonstrate professional responsibility on the part of a single architect can spoil the field for all concerned.

Following Yasko's talk, a short business meeting was conducted by President Robert Sauter.

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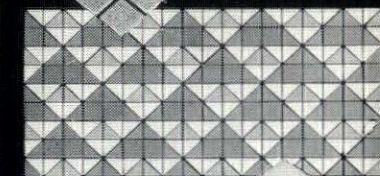


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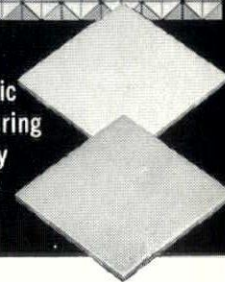
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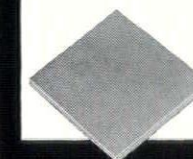
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## SPECIFICATIONS INSTITUTE

The University of Wisconsin Extension Division in cooperation with Region 7 of the Construction Specification Institute will hold an Institute on *Preparing Construction Contracts and Specifications* on October 19 and 20 on the Madison campus of The University of Wisconsin.

This Institute will be a two-day educational meeting in which current information on preparing contracts and specifications will be presented. It is offered in response to the needs of the construction industry to keep familiar with continually changing technology and conditions. It will be of interest to architects, engineers, material suppliers, contractors and others concerned with the preparation, use, interpretation or improvement of specifications and contract documents used in all phases of the construction industry.

1. *CONTRACT DOCUMENTS* — AIA and CEC general conditions and mechanical and electrical requirements.
2. *LEGAL PRINCIPLES AS APPLIED TO CONSTRUCTION* — legal principles of contracts, lien law, law of torts, what is a legal contract, contract documents as they apply to the Federal Government.
3. *BIDDING PROCEDURES* — bid forms, bid sheets, analyzing bids, unbalanced bids, advertisement, typical forms.
4. *BONDING OF BIDDERS* — bid, performance and payment bonds, surety bond as a contract.
5. *INSURANCE FOR THE CONSTRUCTION INDUSTRY* — law of agency, liability — property damage, architects and engineers liability, workman's compensation.

Inquiries concerning the Institute registration procedures should be directed to Mr. Busby, 3040 Stadium, The University of Wisconsin, Extension Division, Madison 6, Wis.

The University has completed the list of guest lecturers for the Institute. The men selected are recognized authorities in their subject material. The lecturers and their topics include:

**Keynote Address** — Robert G. Burkhardt, Robert G. Burkhardt & Associates, Chicago, Illinois

**Contract Documents** — *AIA General Conditions* — Glenn G. Frazier, Glenn G. Frazier and Associates, Urbana, Illinois

**Contract Documents** — *CEC General Conditions and Mechanical and Electrical Requirements* — Robert P. Jaffer, Beeman, Britt, Curley & Jaffer, Inc., Tampa, Fla.

**Legal Principles as Applied to Construction** — R. Robert Lyden, Chief of Specifications, 9th Naval District, Great Lakes, Illinois

**C.S.I. Its Aims and Objectives** — Dinner Speaker — James C. Bort, Schmidt, Garden and Erickson, Chicago, Illinois

**Bidding Procedures** — Karel Yasko, State Architect, Madison, Wisconsin

**Bonding of Bidders** — Warren H. Fuermann, Fidelity and Deposit Company of Maryland, Milwaukee, Wisconsin

**Insurance and the Construction Contract** — O. J. Rudser, Employers Mutuals of Wausau, Wausau, Wis.



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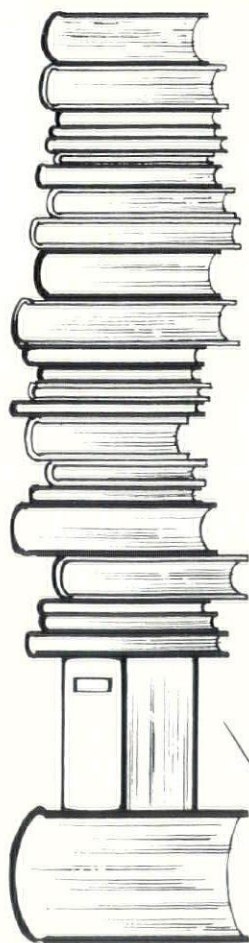
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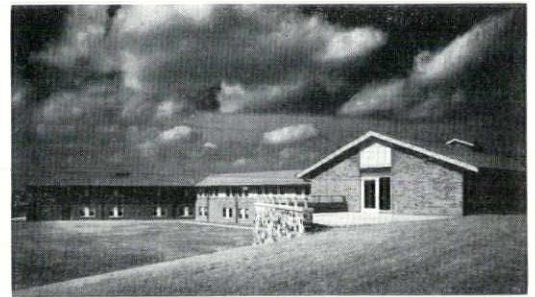


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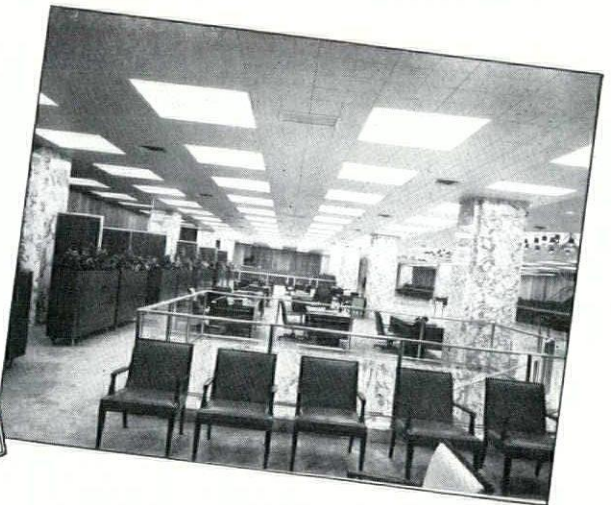
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- (2) *WE BELIEVE* that a reasonable retention of a percentage of payment due for the work involved is necessary to protect the interests of the Owner for whom the construction is being done.
- (3) (a) *WE BELIEVE* progress payments are the responsibility of the Owner, Architect and General Contractor to authorize and disburse monthly payments based on the reasonable value of labor and materials incorporated in the work and of materials suitably stored at the job.

(b) *If payments* are made on account of materials not incorporated in the construction work but delivered and stored at the job site, or some other location agreed upon in writing, such payments shall be conditioned upon submission by the Contractor of bills of sale or such other procedure as will establish the Owner's legal title to such material or otherwise adequately protect the Owner's interest, including applicable insurance procured by and at the expense of the Contractor. Said insurance is to remain in force until equipment and/or material is incorporated in the work and is acceptable to the Owner and the Architect. The Contractor may also be required to furnish the Architect and/or Owner with a sworn affidavit, satisfactory to the latter, describing the exact place of storage of such materials and containing an undertaking that said materials will not be removed from said place of storage without the written consent of the Architect or Owner, excepting only removal for incorporation into the construction work being performed for the Owner.

#### (4) RETAINED PERCENTAGE

*WHEREAS* retained percentage procedures on public works under the Federal Miller Act have generally worked to the mutual advantage and satisfaction of all or most parties at interest over more than 20 years the Act has been in effect,

*WE BELIEVE* that it would be a step in the right direction if all national trade and professional organizations in construction or related fields seek cooperatively to encourage among their respective memberships an extension to private works, wherever possible, of such retained percentage procedures as now prevail on Federal public works,

*SUCH RETAINED PERCENTAGE* would be at the rate of 10 per cent until 50 per cent of the job is completed, after which there shall be no additional retainage.

# TO THE POINT

## WHY ACCEPT UNTESTED PROMISES?

**An easy way out** when you don't have a U/L Label on a product is to call it "labeled construction", a term bandied about by many manufacturers of building products today.

Labeled construction quite simply means that the product has *no* U/L Label. It means that the architect has no guarantee that this product has been built in accord with U/L standards. Without a U/L Label, there is no enforcement backing up material or manufacturing quality standards.

What does a real U/L Label guarantee? It is an absolute assurance that a prototype of this product has been tested at Underwriters' Laboratories, and that a U/L inspector has examined samples of this product at the manufacturer's plant.

That's why *you* accept untested promises when you accept a product with the meaningless description, "labeled construction". With a genuine U/L Label, you are receiving the benefits of a major investment in product research. For more information on Overly Labeled products, send for our edition of the Fire Doorater, a new handbook to labeled fire door usage.

\* \* \*

**Recent jobs of which we're proud:** *The new roofs on the Capitol buildings in San Juan, Puerto Rico, all in sheet copper employing the Overly batten system of flexible mechanical joints.*

*Fabrication of almost all of the hollow metal doors at Chicago's O'Hare Airport. This was one of the largest airport door orders ever put out for bids.*

*Hollow metal doors, frames and other specialized metal work for the new Dulles International Airport, currently under construction in Washington, D. C.*

\* \* \*

**Literature that will interest you:** A booklet compiling all of the Cross designs used in 2,000 years of Christendom, the only booklet of its kind in existence. **SEND FOR YOUR COPY.**

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\_\_\_\_ Fire Doorater \_\_\_\_ The Cross, A Symbol of Faith.

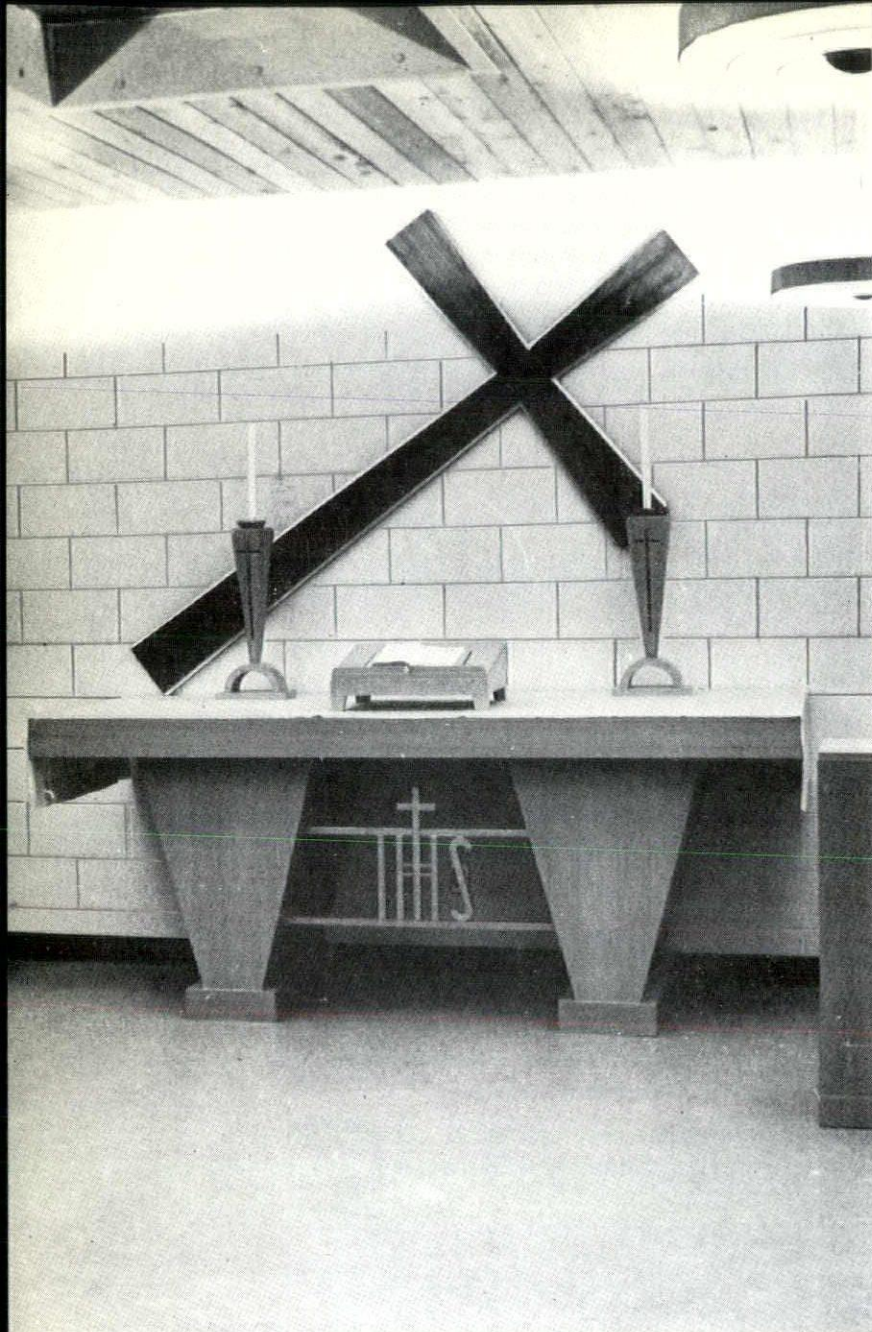
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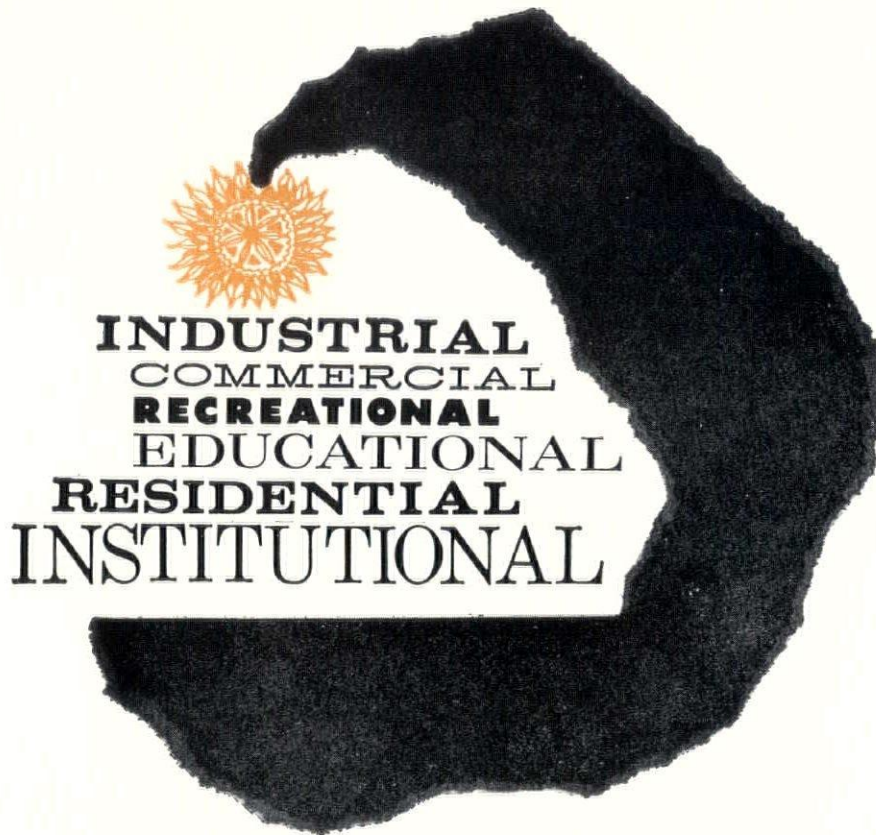


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# Wonderful New World of Concrete Block!



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*Announcement: The concrete block is taking on a new glamour.* While the cost of building with concrete blocks is declining, architects are discovering new beauty in their rugged simplicity. Manufacturers are moulding their blocks with simple indentations and ribbings, and creating new "see-through" designs which can be combined into truly engaging and attractive patterns. Architects are using the concrete block not only for foundations, but also for interior and exterior walls. Why? Because the beauty of block is not just skin-deep. Heating and cooling costs are held to a minimum by virtue of concrete blocks excellent thermal insulative values. High fire retardency is synonymous with concrete blocks. Sound insulation is also a strong factor. And concrete blocks endure. As a matter of fact, concrete blocks actually strengthen with age. All the more reason why you should use concrete block at every opportunity.

**WISCONSIN CONCRETE PRODUCTS ASSOCIATION**

AN ORGANIZATION TO IMPROVE AND EXTEND THE USES OF CONCRETE PRODUCTS

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# 10 NEW PRODUCTS

These ten new building products have been introduced so far this year by Goodwin Companies. They are the fruits of two research programs — our own private program combined with the activities of the Structural Clay Products Research Foundation in Geneva, Illinois.

## CERAMAGLAZE STRUCTURAL FACING TILE

OTTUMWA BRICK AND TILE COMPANY

Fine quality grey speck ceramic glazed tile available at substantial savings over material manufactured in East. B quality also available. Suitable for milk houses, commercial installations.

## IVORY MATTS

OSKALOOSA CLAY PRODUCTS COMPANY

Pleasing texture and quality. Available in regular Norman and Roman sizes.

## IVORY SOFT TONE WIRECUTS

OSKALOOSA CLAY PRODUCTS COMPANY

Run soft and wirecut to produce scraped and irregular surface. Will produce a wall of extremely fine charm and color.

## GREY VELOUR FACE BRICK

DES MOINES CLAY COMPANY

A medium grey in a wirecut texture with some range in color.

## "SCR BUILDING PANEL"\*

This new development in panel construction is now available in limited quantities in Des Moines Clay accent Glazed Provincials, Ottumwa's Turquoise or Grey Speck Glazed Brick or Ottumwa's Buff Brick.

## CERAMAGLAZE BRICK

Same fine quality glaze as used on tile but available in brick size. Bluish grey speck, also available in a cool, crisp, light blue-green speck.

## KING EDWARD FACE BRICK

DES MOINES CLAY COMPANY

Black wire cut brick, with dull finish, same texture as the Queen Anns.

## FALL FESTIVAL

OTTUMWA BRICK AND TILE COMPANY

Warm blend of buffs, golds, and browns, tans and gun metal shades. Gaining popularity and goes well with present trends in architectural design.

## ANTIQUE COLONIALS

MASON CITY BRICK AND TILE COMPANY

Warm tan brick with frosty markings and a rose undertone, producing a wall of pleasing pattern.

## QUEEN ANNE FACE BRICK

DES MOINES CLAY COMPANY

Where texture and character are paramount, choose the new Queen Anne. The clay is run soft, wire-cut to produce a scraped and irregular surface; then water struck and sanded. The ends have torn somewhat so that the brick are not completely uniform and produce a wall with interesting shades and shadows. Colors range from deep reddish purples to soft light reds. Hearts and markings in brick.



WE'LL BE HAPPY TO SUPPLY COMPLETE INFORMATION ABOUT THESE — AS WELL AS OTHER GOODWIN COMPANIES PRODUCTS. JUST CALL OR WRITE.

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